

CACHET Seminar

June 12th 2017











UNIVERSITY OF COPENHAGEN







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OUR VISION

"... to promote and support healthy living, active ageing, and chronic disease management through personalized health technology."











Healthcare Challenges



Chronic diseases management Accounting for 2/3 of all healthcare spend worldwide – and increasing – chronic disease management is and will be the main focus of health.

4

Preventive and predictive health Obesity, lack of physical activity and unhealthy lifestyle are the major factors for health problems and needs to be addressed early



Regulatory

Legal and regulatory demands for protecting patient privacy, data, and safety will be enforced heavily as digital and personalized health emerge

Evidence & outcome-based health

New business models both for suppliers and vendors will be tied to clinical evidence and real-world patient outcome (efficiency)

Technology Opportunities

Personalized technology

Engaging, patient-centric, and participatory technology can deliver interventions tailored to the individual and sustain engagement "beyond-the-pill" outside traditional care settings.



Digitalization

The ubiquity of digital health and communication technology drive new models for virtual and semi-automated doctor-patient contact.



Health IoT

Pervasive, mobile and wearable technology for sensing and engaging with patients create a unique platform for personalized health delivery



Big data analytics

Computing power and advanced analytics and learning algorithms drive insight and prediction of patient behavior, treatment, and care costs





Strategic Goals

• #1 – VISIBILITY

increase <u>visibility</u> and <u>impact</u> of research in health technology in GCPH

• #2 – RESEARCH

 initiate and host new research projects and initiatives across partners

#3 – GROWTH & INNOVATION

 fuel and support <u>health innovation</u>, <u>entrepreneurship</u> and <u>commercial</u> growth in GCPH



#1 – VISIBILITY

• Website

- www.cachet.dk
- www.ccht.dk
- Social Media
 - LinkedIn
 - Twitter [@cph_cachet]
- Graphical Look&Feel
 - logo
 - design guideline
 - colors
 - presentation templates





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Copenhagen Center for Health Technology





30+ Conferences, seminars, talks, exhibits, ...





The Capital Region of Denmark



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Motivating Physical Activity

Mental Health



Managing Diabetes



Healthy Heart



Active Ageing







http://www.cachet.dk/ research/projects





#3 – INNOVATION



The wonder drug

The Economist

A digital revolution in health care is speeding up

Telemedicine, predictive diagnostics, wearable sensors and a host of new apps will transform how people manage their health



Mar 2nd 2017



WHEN someone goes into cardiac arrest, survival depends on how quickly the heart can be restarted. Enter Amazon's Echo, a voice-driven computer that answers to the name of Alexa, which can recite life-saving instructions about

Adrenaline rush

United States, digital health startup funding, \$bn



Economist.com







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Health check of Danish health technology





• 13 months



New York

SWOT workshop
– 1 day @ DTU

Interviewed companies/authorities/research institutions and workshop participants

Medtronic, Cure4you, Netplan, Coloplast, Novo Nordisk, Ambu, Rehfeld, BK Medical, KMD, CSC, BridgeIT, eglu, Cortrium, fbc device, Sekoia, Monsenso, NNIT, Acarix, Region Hovedstaden, Steno Diabetes Center, Region Sjælland, Københavns Kommune, Lyngby-Taarbæk Kommune, Horsens Kommune, Herlev og Gentofte Hospital, Bornholms Hospital, Slagelse Kommune, Area9, Prophet, Imotions, StartupHealth, MIT Deshpande Center, Northeastern University, Harvard Medical School, Brigham and Women's Hospital



Copenhagen Healthtech Solutions [CHS]

Funding for researchers at KU SUND and DTU working with SME's towards health innovation

24 Collaborations 2017-1922 healthcare innovations





THE EUROPEAN UNION

The European Regional Development Fund



Investing in your future









Technical University of Denmark







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Organization

- Steering Group
 - Ulla Wewer, KU-SUND (chair)
 - Rasmus Larsen, DTU
 - Katja Kayser, KK
 - Rosa Andersen, RH
- Management Group
 - Jakob E. Bardram
 - Helge Sørensen, DTU ELEKTRO
 - Jan Madsen, DTU COMPUTE
 - Steffen Loft, KU-SUND-PH
 - Bente Stallknecht, KU-SUND-BMI
 - Monica Andersen, KK
 - Anders Lundbergh, RH
 - Annemette Ljungdalh Nielsen, KK





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ALL OF US!





... in summary ...

- You should all help disseminate CACHET (goal #1)
 - ... use the logo in presentations & posters
 - ... acknowledge CACHET in publications
 - ... mention @cph_cachet when (re-)tweeting
- We should help create synergy in research (goal #2)
 - … interdisciplinary
 - _____application- and innovation-driven
- We should make an impact (goal #3)
 - ... patents, products, spin-out companies, jobs
 - … innovative (distruptive?) health services



#1 – Personalized activity recommendation for people with depression. A machine learning case *Darius Adam Rohani*, DTU Compute

#2 – Brain-Computer Interface Driven Neurorehabilitation Tool for Post-Stroke Patients Jakob Skadkær Møller, DTU Elektro

#3 – Wireless Assessment of Respiratory and circulatory Distress *Camilla Haahr-Raunkjær*, Rigshospitalet, UCPH

#4 – A physical intervention study from the wild side *Simon Kamronn*, DTU Compute

#5 – Data driven UX for Personalized Hearing Care *Benjamin Johansen*, DTU Compute

#6 – Smartphone-based electronic biomarkers in patients with bipolar disorder *Sharleny Stanislaus*, Rigshospitalet, UCPH

#7 – Design of pervasive systems for chronic sleep/brain disorders *Mads Olsen*, DTU Elektro

#8 – eMinor - how can we make eHealth support minors living with chronic diseases? *Claudia Maria Bagge-Petersen*, UCPH

#9 – Machine Learning for Smartphone-based Monitoring & Treatment of Unipolar and Bipolar Disorders Jonas Busk, DTU Compute



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