

Digital biomarkers as a new source of clinical data to aid clinical trials and treatment

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ABOUT LUNDBECK

Vision

We strive for global leadership in

psychiatry and neurology

by improving the lives of patients

Principles

we are focused, passionate and responsible



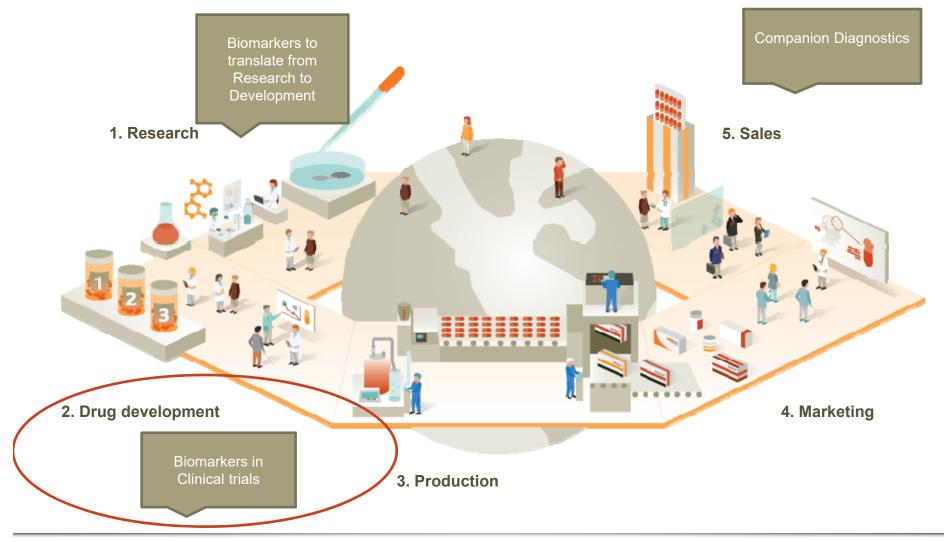
For more than 70 years, we have been at the forefront of neuroscience research and our development of pioneering treatments makes a difference to patients worldwide. Key disease areas Depression Schizophrenia

Alzheimer's disease

Parkinson's disease



LUNDBECK'S VALUE CHAIN





Psychiatry and Neurology Regulatory required assessments of disease

- ★ Clinical scales to assess disease
 - ★ Validated assessment scales for specific diseases
 - Clinician ratings / Patient self-ratings (care-giver)
 - Øften high placebo response



- ★ Primarily assessed when patient is seen by the clinician
 - Subjective assessments
 - ★ Assessed e.g. every 2 weeks looking back at the period since las visit
- Can we measure more objectively and more continuously with minimal (or without) burden for the patient?
 - ✓ Use of technology used in daily living?
 - Keep the patient group in mind





PARKINSON'S DISEASE



6 million

people worldwide are living with Parkinson's disease.

Parkinson's disease affects 1% of the population over the age of

60

Parkinson's disease is the

2nd

most common neurodegenerative disorder.

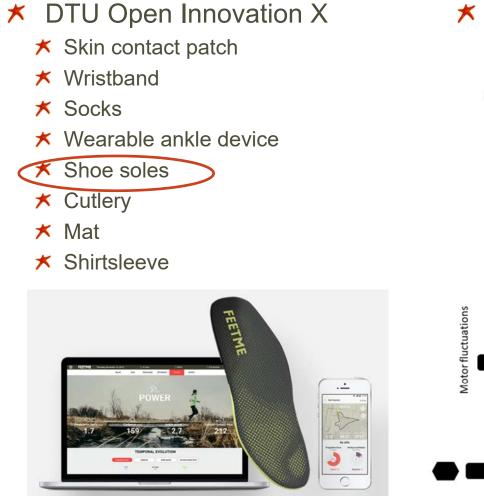


"Everything will be different if you treat Parkinson's like an old friend, rather than an enemy."

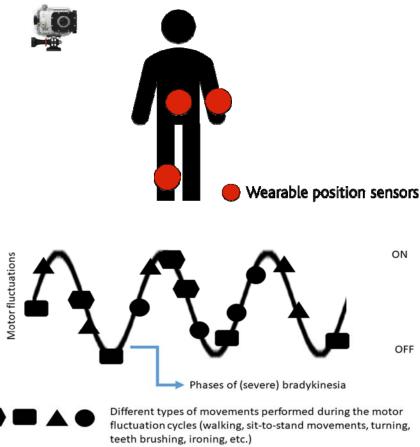
Sheng Kanghua Living with Parkinson's disease



Parkinson's Disease: abnormal movements



★ Collaboration with academia





DEPRESSION



300 million

people worldwide are estimated to live with depression.

Cognitive symptoms (difficulty concentrating, forgetfulness and/or indecisiveness) appear

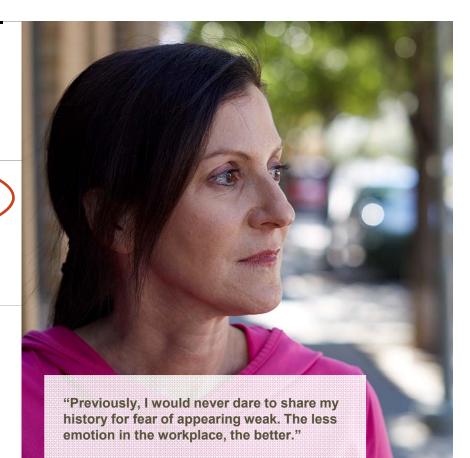
of the time during major depressive episodes.

One study found that up to

:%

65%

of individuals suffering from depression rate their condition as being severely disabling.



Ruth Joseph Living with depression

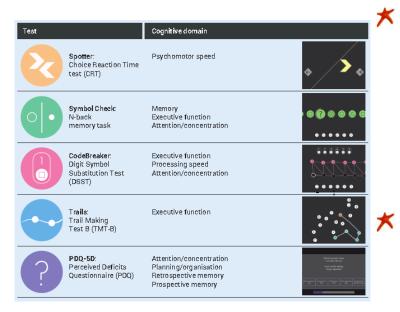




Depression: Cognition



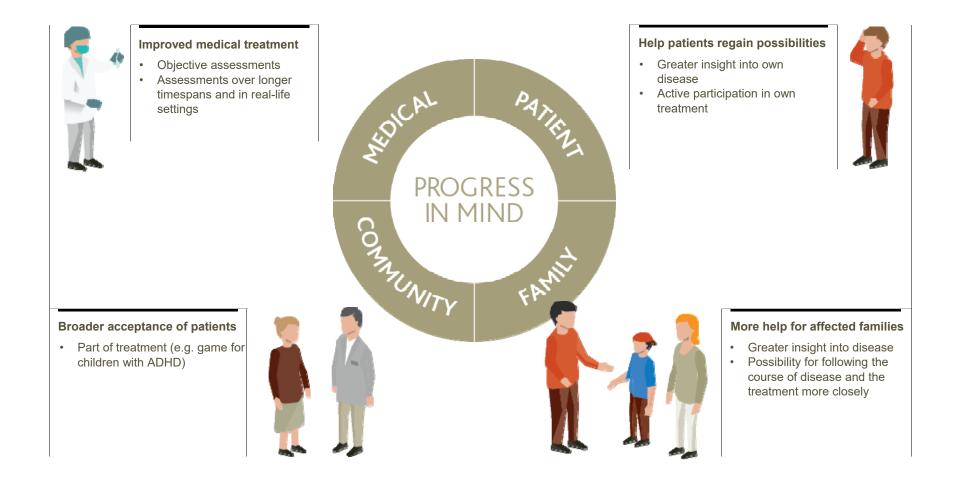
- The THINC Task Force has developed a simple assessment tool
 - the objective is to help physicians screen for cognitive dysfunction in their patients with depression.



- The tool is comprised of a questionnaire (PDQ-5), and four traditional cognitive assessments which has been gamified for computer-based administration.
- The THINC-it® cognitive screening tool is available for use in research settings
 * iPad, Android tablet, Windows PC and Mac OSX



Digital biomarkers: opportunities





Digital biomarkers: challenges

★ Keep the patients in mind







Digital biomarkers: challenges



Regulatory authorities requirements





PROGRESS IN MIND

