

EXPERIENCES ABOUT VALUE  
BASED MANGEMENT IN  
HEALTHCARE.

## A little about some attributes for a part of the population

- **Many with a low educational background**
- **Depending on social welfare**
- **“Good customers” in the healthcare system**
- ***AND ALL THE OTHERS!***

# Concrete projects – so far

- ◆ **Value based diabetes project together with ROCHE.**
  - *Roche offers meters and other devices for the patients – and a hotline to a specialist ( nurse) , the municipality pays for the devices **if** the blood sugar objective is better regulated – otherwise not. Shared risk with a private company.*

# Concrete projects – so far

- ◆ **The 20 most expensive patients “ what if we could do something different – and we did.**
  - *Municipality pays DKR 17.000 for each hospitalization – and a rate for the following days. Some patients with up to 65 hospitalizations pr. year.*
  - *In close cooperation with the Region of Zealand, we picked the 20 most expensive and made focused –and individual efforts.*

# Concrete projects – so far

## ◆ Precare – for patients with chronic diseases

- *High risk patients frequenting of fast and stable effort and ongoing relations in the healthcare system. Not to forget – technology for their own use. Together with the Region of Zealand we made an E-Clinic in an local healthcare center – supported the Innovation Foundation with 15 mill d.kr.*

# Challenges in the public healthcare system *from a municipal point of view*

## ➤ Inequality

Disparity in health – motivated of social background.

## ➤ The financing of the healthcare system

Motivation of prevent is not working optimal.

## ➤ Duty of supply

Contracts for procurement of healthcare hardware, software and services kills the innovation.

## ➤ Assignments moves from the hospitals to the municipalities.

# What do we wish 😊

- **Most healthcare for the money**
- **Real value for the single patient**
- **Effective prevent**
- **A more simple financial system**
- **Easy ways to implement and use new technology**

# What do we need 😊

## *Cooperation, Culture & Courage*

- **New ways of cooperation between municipality, regions and private companies.**
- **New cultures, new mindsets in the healthcare system about roles and responsibility**
- **New courage – we have to be brave 😊**